

Road to
victory

Sponsorship offer 2020



ARMADA
GOLF CLUB

Who we are

Our club

Armada Golf Club is a golf club located in the heart of Silesia, which gathers in one place a group of golf enthusiasts, wealthy guests and clients of all ages.

Tournaments

Golf course

We co-create a prestigious environment and reach a selected group of people from all over the country.

Events

We run a junior section that is gaining success on the national arena. We organize player training and promote their development.

Establishment
of the Golf
Club

First
participation
in Polish Club
Championship

Junior
section
opening

Polish
Junior
Club
Cup

2012

2013

2014

2015

2016

2017

2018

2019

Golf
Course
Opening

Silesian
Championship
in Armada
Golf Club

Promotion to
Polish Club
Championship
Group A

4th place at
Polish Club
Championship
Group A



Who we are

Golf tournaments annually

30

Our club

Tournaments

Juniors in section

71

Golf course

Events

Players registered in PGU

172

Members in golf club

300

Tournament participants annually

1327

Likes on Facebook

1551

Reach of best posts

5500

Website views monthly

9700



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We focus on training children and youth. We want the future strength of the Armada Golf Club to be decided by its pupils. Thus, we strive to create an environment in the city and surrounding area that will promote the development of children while developing golf.

From the beginning, we have been implementing the planned development model of our club, which is based on effective training and dissemination of the sport discipline in our region.

We participate in:

min. **15** nationwide tournaments
Polish Club Championship group A
Polish Men's and Women's Championship
Polish Match Play Championship
Polish Youth Olympics
Polish Junior Club Championship
Audi Junior Tour Series



Our greatest successes:

7 players in National Team **2019**
Polish Junior Club Cup **2019**
Polish Youth Club Champion **2019**
2nd Place in club classification of PYO **2019**
4th place at Polish Club Championship group A **2019**
Polish Junior Club Cup **2018**
Second runner-up at Polish Senior Club Championship **2018**
1st place in club classification of PYO **2018**
9th place at Polish Club Championship group A **2018**
Polish Club Champion group B **2017**





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Kinga Kuśmierska
HCP 3.6

Youngster

National Team
Runner-up Polish Junior
Match Play Championship
Polish Youngster
Champion
1st place in AJT
and PGU ranking



Anna Grzywocz
HCP 4,5

Junior

National Team
Vice-champion
of the South Region
2nd place in Polish
Golf Union ranking
2nd place in Audi Junior
Tour Series Ranking



Nina Pitsch
HCP 4.7

Younger Junior
National Team

1st place in Audi Junior
Tour Series ranking
2nd place in Polish
Golf Union ranking



Errol Mills
HCP 5.5

Master Senior
International Hungarian
Senior Champion
1st place in Polish
Golf Union ranking
4th place at Polish
Club Championship



Matylda Dziadek
HCP 20.5

Girl

Polish Girl
Champion
1st place in Audi Junior
Tour Series Ranking
1st place in Polish
Golf Union ranking



Sponsorship packages

	Eagle	Birdie	Par	Bogey
Number of packages	1	2	4	no limits
GENERAL BENEFITS	✓			
	✓			
	✓	✓		
	2	1		
	✓	✓	✓	
	2	1	1	1
TOURNAMENTS	2	1		
	3	2	1	
	3	2	1	1
GOLF COURSE AND DRIVING RANGE	2	1		
	3	2	1	
	4	2	1	1
	8	5	3	2
INTERNET	2	1		
	✓	✓		
	3	2	1	
	✓	✓	✓	✓
	✓	✓	✓	✓
Package value	40.000PLN	20.000PLN	10.000PLN	5.000PLN

The information contained in the above table is not legally binding and does not constitute an offer, including within the meaning of art. 66 § 1 of the Civil Code. The prices given are net prices, 23% VAT should be added to the price.
The cost of advertising materials on the sponsor's side.







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By organizing golf tournaments we contribute to the integration of the golf environment and building unique relationships between our members, which is accompanied by an element of sporting competition.

We invite you to take advantage of our Partner offer. This is undoubtedly an opportunity to present your offer in a luxurious environment and directly reach a selected group of customers.

During the tournament, we expect an average of 60 players and additional accompanying people. These are people who will have the time and opportunity to take not only advantage of the attractions of the golf course, but also to get acquainted with the offer of Partners. It is a chance to identify the brand and strengthen its position by promoting sport and everyday physical activity.



Sponsorship packages

	Champion	Runner-up	Contender	Contest
Number of packages	1	2	4	6
GENERAL	Sponsor's name in the tournament name	✓		
	Logo on cups	✓		
	Industry exclusivity	✓	✓	
	Entrance to the tournament	3	2	1
INTERNET	Post about Sponsor on Instagram	individual	collective	
	Logo in photoreport after tournament	individually	collectively	collectively
	Post about Sponsor on Facebook	individual	collective	collective
	Mailing to Polish Golf Union members	✓	✓	✓
	Information about the Sponsor in the preview and report	✓	✓	✓
DURING TOURNAMENT	Possibility of prize-giving	✓		additional contest
	Sponsorship of additional contest (nearest, longest)	✓		✓
	Sponsor's stand near tournament reception	✓	✓	
	Sponsor materials in prize-giving area (roll-up)	2	1	
	Sponsor materials in restaurant (roll-up, itp.)	3	2	1
	Branding near reception (flags, advertising sandwiches)	6	4	2
	Sponsor flyers and start packages in reception	✓	✓	✓
	Branding on the golf course (flags, advertising sandwiches)	6	4	2
				contest hole
Championship	8.000PLN	4.000PLN	2.000PLN	1.000PLN
Elite	5.000PLN	3.000PLN	1.500PLN	500PLN
Club	3.000PLN	2.000PLN	1.000PLN	500PLN

Package for 2-days Club Championship

One of following tournaments: Mistrzostwa Bytomia, Puchar Srebrnych Stawów, #OFICJALNIE, Mistrzostwa Międzyamatorów i Seniorów, Silesia Junior Open

Other tournament organized by Armada Golf Club

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The unique design of the golf course makes a challenge for beginner and also advanced golfers, giving the pleasure of playing in the city center.

Our golf course impresses with a charming landscape and offers great sports, social and business opportunities.

The golf course in Bytom is a place that captivates. Intensive greenery, beautiful ponds and picturesque hills - these are ideal conditions for a golf course, but also an ideal background for restaurants and modern housing investments. Here you will not only play golf, but also spend a nice time.



Sponsorship packages

	Advert on the golf course	Month	Season	2 seasons
SHIRTS	Sponsor's logo at club polo shirt	Only for club sponsor		
	Sponsor's logo at receptionist polo shirt	Only for club sponsor		
RECEPTION AND TOURNAMENT	Advertising materials at reception	300PLN	2.200PLN	
	Stand during tournament	from 500PLN/tournament		
	Distribution of advertising material during the tournament	from 200PLN/tournament		
	Sponsor's logo on scorecards	1.000PLN/2500 pcs.		
	Sponsor logo on the sponsorship wall 4 modules		1.000PLN	
GOLF COURSE AND DRIVING RANGE	Golf hole sponsorship 2 boards 90cm/50 cm		4.000PLN	7.000PLN
	Advert on the golf hole board 90cm/50 cm	350PLN	2.500PLN	
	Board at driving range or near road 200cm/100cm	250PLN	1.800PLN	
	Advert at separation fence on driving range	100PLN	750PLN	
	Flag at driving range or near road max 50cm/300cm	150PLN	1.000PLN	
	Logo on golf hole flags (flags included in the price)		2.500PLN	4.000PLN
	Sponsored article on the website	from 300PLN/article		
INTERNET	Advert on the website module 1024 x 590 px	300PLN	3.000PLN	
	Advertising post on Facebook	from 300PLN/post		
	Sponsor's logo on the website in sponsorship beam	Only for club sponsor		
	Sponsor's presence on social media	Only for club sponsor		

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We are a young, energetic but experienced team that creates strategic events. Among them: marketing meetings, galas, conferences, training sessions, picnics, company and integration events.

We try to go beyond the frames and run away from the patterns. Taking care of every detail and using our experience, we create a unique atmosphere, providing comfort and peace to organizers, and guests an unforgettable experience.

The golf course is an ideal place to organize a corporate event. The unique location of the meeting will certainly be appreciated by contractors and will contribute to raising the rank of the event. Organizing a meeting in the unique surroundings of the golf environment will significantly contribute to expanding your brand's target group.







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